



# BENISI

scaling social innovation

## Building a European Network of Incubators for Social Innovation



# BENISI Objectives

EU-funded FP7 project under coordination and support actions scheme.



1. Increase the innovation capabilities of social innovators
2. Support small and locally successful social innovations to be realised across Europe
3. Provide new evidence of the role of incubators networks in accelerating and scaling up social innovations,
4. Test social incubation processes and show what works and how across Europe

**Target:** 300 social innovations



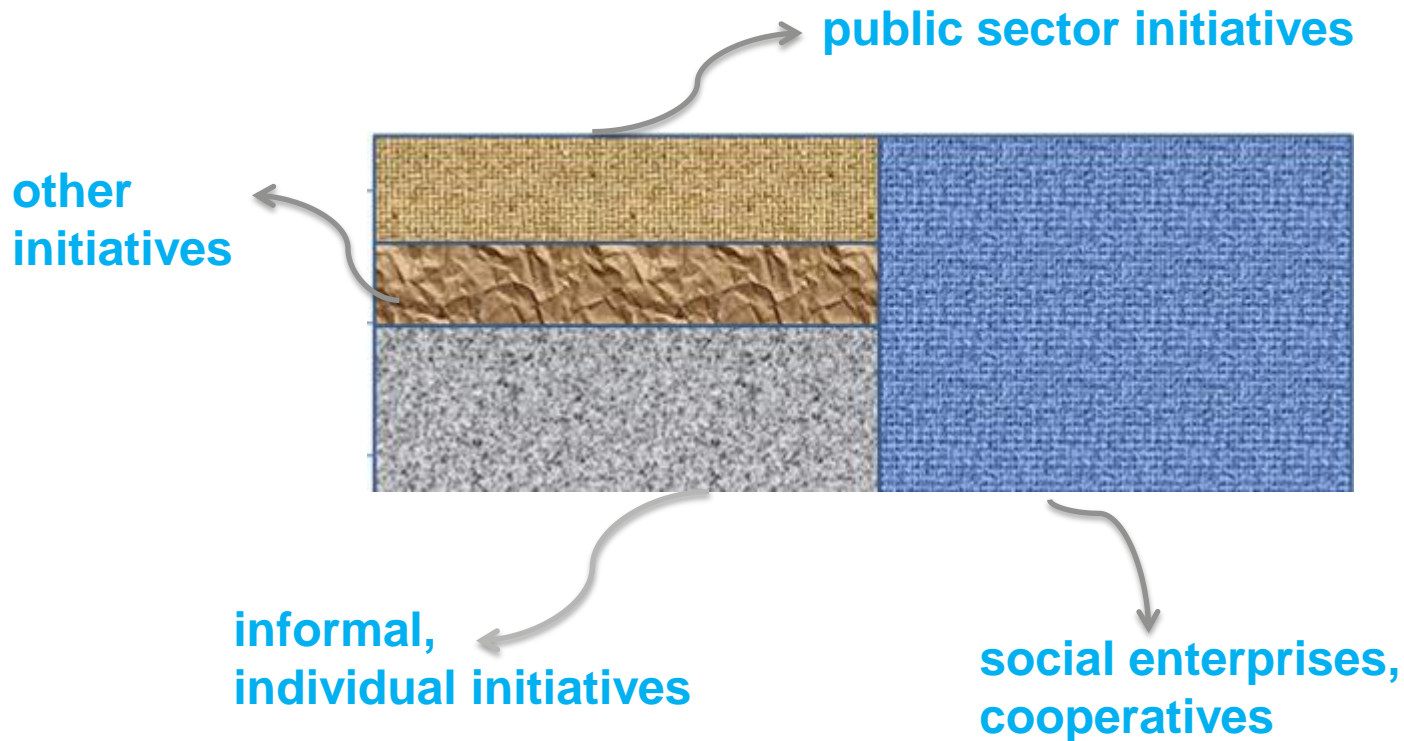
# BENISI Approach

- 36 month project [*May 2013 - April 2016*]
- Network of networks with 12 consortium partners [*7 countries*]
  - **i-propeller** (lead)
  - **Impact Hub network** (6 locations, 5 geo-clusters)
  - **EURADA** [European Regional Authorities Development Agency]
  - **DIESIS** [European Research and Development Service for Social Economy]
  - **Pefondes** [European Network of the Foundations for Social Economy]
  - **Cariplo Foundation**
- Five building blocks
- Five work packages



# Five Building Blocks - 1

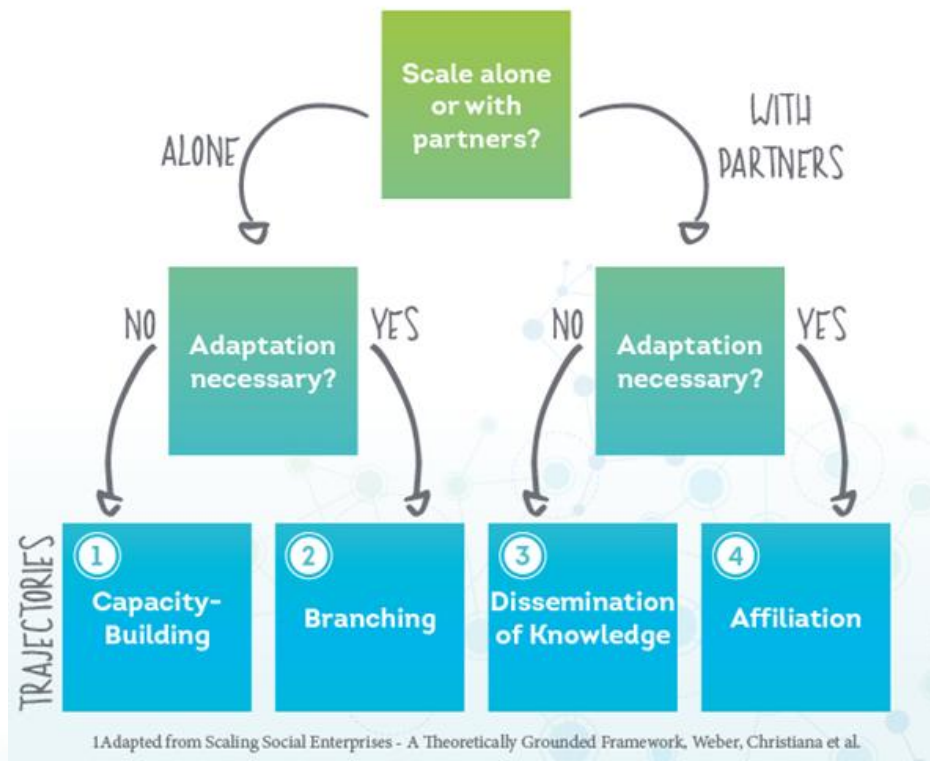
variety of social innovations



# Five Building Blocks - 2

## four flexible scaling trajectories\*

### Choosing a Scaling Trajectory



\* Adapted from Weber, C., Kroeger, A., & Lambrich, K. et al, (2012) 'Scaling Social Enterprises'

# Five Building Blocks - 3

## geographic reach with local know-how

### Impact Hub – Amsterdam

Belgium, France, Luxembourg, the Netherlands and Switzerland

### Impact Hub – Stockholm

Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Sweden, Norway

### Impact Hub – Milan

Italy, Greece, Spain, Portugal, Cyprus, Malta

### Impact Hub – Vienna and Buharest

Austria, Czech Republic, Hungary, Poland, Slovakia, Slovenia, Bulgaria, Romania and Croatia

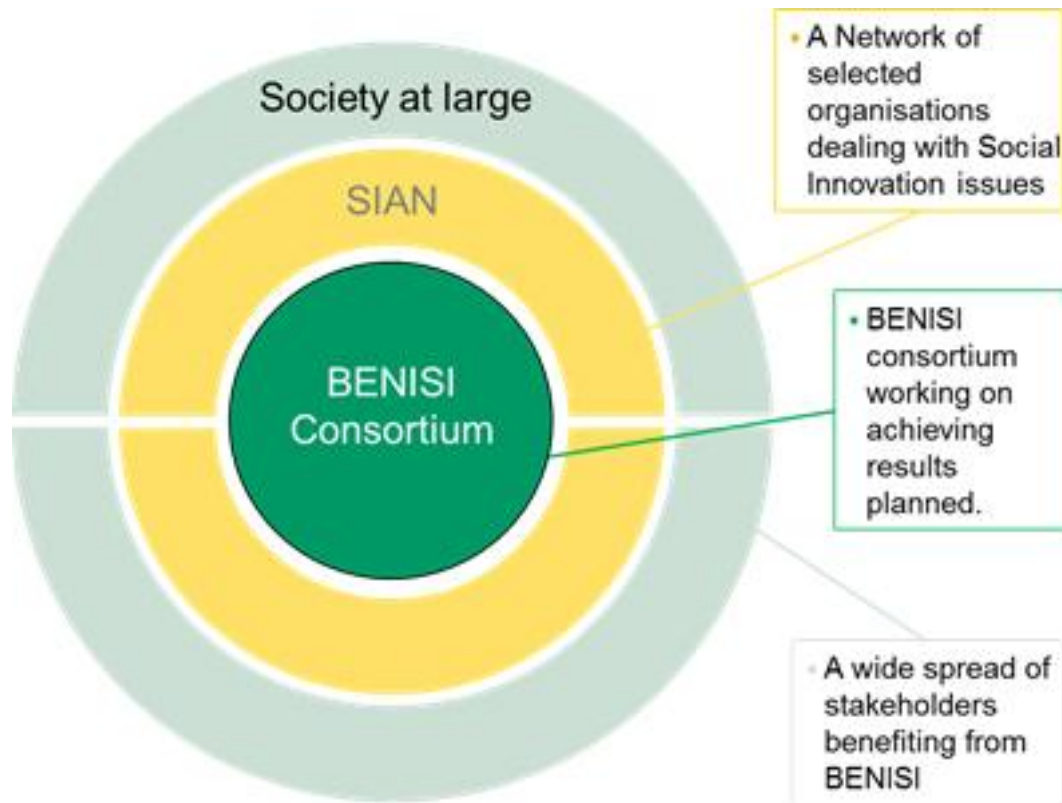
### Impact Hub – Kings Cross (London)

United Kingdom & Ireland



# Five Building Blocks - 4

## social innovation ambassadors network



*The SIAN unites a variety of organisations interested in social innovation from a variety of sectors and with a wide geographical spread.*



# Five Building Blocks - 5

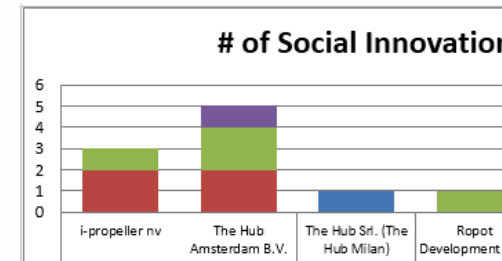
## learning infrastructure

- Each partner can use their own methodologies for scaling
- Test social incubation processes and show what works and how across Europe
- Identifying successful examples
- Adjusting the scaling strategies



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# of Social Innovations



*On-line intra-consortium platform to document social innovations*





# Five Work Packages

**WP1:** Project Management and Administration

**WP2:** Communication & Dissemination

**WP3:** Inter-network coordination and network learning

**WP4:** Geo-Cluster Coordination

**WP5:** Scaling Pathway Support



# Social Innovations ...



THREE COINS

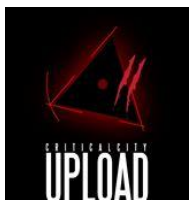
fights the raising challenge of *youth indebtedness* through innovative learning tools for financial literacy education



supports excluded *youngsters in urban centres* by skills-building and development programs through designing clothing



transforms used *oil into biodiesel* involving people with physical and mental disabilities



*improves the perception of urban public spaces* among citizens activating virtuous mechanisms of competition and youth



brings together *elderly and youth* through a integrates Intergeneration home sharing solution



You can get involved !

*Be part of*

**BENISI**

scaling social innovation



[www.benisi.eu](http://www.benisi.eu)

